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About Us

Dear Readers,

Your interest in architecture, design, craftsmanship, and other topics related to material, construction, and innovation fortifies our dedication to serving you.

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Disclaimer: The actual product may vary from the product shown as veneers are natural products and designs are unique and naturally evolved.

SPALT WOOD VENEER



Chromatic House: Whimsical Yet Simple in Nature

The design is a conversation between whimsy and simplicity: between material vibrancy, the play of light and reticent fenestrations, on one hand, and a stark, tapered, singular volume on the other.

Anagram Architects had been asked to create a whimsical yet simple structure, enclosed within a typically rectangular plot.



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Chromatic House's child-like playfulness derives directly from the client's mandate. A young nuclear family of five, desired a city home for the children to grow up playing together under the actively participative care of their parents.

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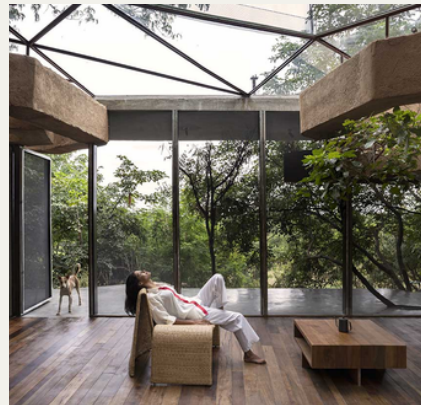
In Conversation with Vinu Daniel

Vinu Daniel, the founder of the award-winning architecture practice Wallmakers in Trivandrum creates poetic constructions out of mud and brick.

BUILDING MATERIAL REPORTER enables the exchange of design processes, academic methods, ideas, and entities in the context of architecture and design.



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We should understand primarily, that the act of building is one of a butcher. But an intelligent butcher can save more lives than a saint. It gives you the chance to create a change, to build intelligently. It's also a big opportunity to expand our knowledge and refine our skills.

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Myth: Wood is fragile, unsuitable for structural usage.

Fact: It is durable and long-lasting. Building with wood is preferred over concrete in large parts of the world for its many benefits.



**Canadian
Wood**

www.canadianwood.in

[For details click here](#)

New launch – Formica Cora High- Pressure Laminates

Formica, the leading provider of designed surfacing solutions, has launched Formica Cora, its breakthrough collection of high-pressure laminates with six carefully colour-matched cores. Durable laminated surfaces harmoniously matched from surface to core.



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“The new Formica Cora collection marks yet another milestone for Formica as we settle into our new headquarters in Singapore. It represents our constant bid for excellence and commitment to offering Next Generation Surfacing Materials that grow with the needs and expectations of our loyal customers across the region,”
said Jerome Michel, President of Asia.

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In Conversation with Pranav Arora

Check the latest interview with **Mr. Pranav Arora**, the founder of Vaaree, the only curated marketplace for home products with Ar. Priyanshi Shah and in-depth discussion of the various creations, market economy and team collaborations.



Check out the story



Vaaree is one of the curated F2C (Factory-to-Customer) marketplaces for home decor and furnishing products. Our goal for Vaaree is to be the one-stop shop for everything home. We want to cater to every space in the home, anything and everything that one needs. Whenever anyone thinks of HOME, they should think of VAAREE!! In the future, we want to have offline experiential stores.

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New launch – Alstone, in Baku, Azerbaijan

For a recent event, the **Alstone Team** flew to BAKU, AZERBAIJAN with its channel partners from PAN India to felicitate their achievements and valuable contributions. ALSTONE UTSAV 2.0 was the event they celebrated with their channel partners for their outstanding performance and showed gratitude towards the trust and love they have for brand.



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“Our journey to success begins with a sincere commitment to continuous learning and improvement, and to achieve the same, let's embrace challenges and turn them into opportunities for growth and innovation.”

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INTERVIEW

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President, Lark Locks Pvt. Ltd
- Pankaj Malhotra**
National Sales Head, Akstone Manufacturing Pvt. Ltd
- Parveen Kumar Khurana**
Director (Sales, Marketing & SO - Panipat and Jhansi Peddler)
- Ajay Khurana**
MD, Formica India
- Saharsh Khaitan**
Director-Marketing, Durian Industries

ARCHITECTURE & DESIGN

- Sanjay Gupta Jewellery Store: Ar. Amit Aurora & Ar. Ranul Bansal
- The Sharaff's House: ID Saurabh Rastogi
- Verdant Villa: Ar. Rudraksh Charan & Ar. Priyanka Khanna
- Residence in Hot Climate: Ar. Shehal Shah
- Fresh Air: Ar. Monica Khosla Bhargava

FEATURE

Sustainable Forest Management Practices in BC Canada